The Principal’s Note

It is an honor and pleasure for me to release the quarterly news letter of P.S.R. Engineering College. Hope every edition of the newsletter helps to trigger the creative and developmental activities of our staff and students. Let this newsletter pave way for academic, co-curricular and extracurricular achievements.

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Department Activities

- Dept of CSE & IT conducted a workshop on Problem Solving in C & C++, organized by ICTACT on Sep 3rd & 4th 2012.

- The ECE and EEE Association were inaugurated on 21-7-12 by Dr.R.Vijaya Rajeshwaran, Managing Director of VI Microsystems who delivered keynote address. In the same afternoon, Dr.M.S.Sricharan of Wipro Technologies gave a lecture on 4G Systems for the III ECE year students.

- A Seminar on “Recent Trends in Embedded System” was organized on 25.08.2012 for III and IV year EEE students. Mr. M. Rajesh M.E., Real Time Techno soft, Chennai presented the lecture on “Embedded Systems and its applications” to students.

- Dr. S.P. Natarajan, Head, Instrumentation Engineering, Annamalai University delivered a lecture on “Special Electrical Machines” for IV EEE year students on 26.09.2012

- A Two Day workshop on “MECHATRONICS AND ROBOTICS” for final year Mechanical Engineering students was conducted by MTAB PVT LTD Chennai.

- MEA. RESILIENCE’12, an Intra College Symposium was conducted on 1.9.2012

- A special lecture on “Steel-Concrete Composite Structures” by Dr. K.Baskar, M.E., Ph.D., Associate Professor, Department of Civil Engineering, NIT, Trichy was organized by ‘ASOCIENS’ on 10.08.2012.

- ‘Visvakarma Lab’ was inaugurated by Er. N.Sivaraman, L&T on 28.07.2012.

- The student bodies of the Mechanical & Civil Engineering Associations, for the current academic year 2012-13 were inaugurated on the 28th of July (Saturday) by honorable Chief Guest Er. N. Sivaraman, Ship Building TC-1, ECC, Larsen & Toubro Limited, Chennai.
A thirty hour program on “Embedded Technology” was conducted in order to enhance the students’ skill on Embedded Systems by ECE Department from 8.9.2012.

In the first week of August, a special lecture on BEAGLE Board was delivered by Beacon Technologies for the final year ECE students.

Biotech association was inaugurated by Dr. V. V. Subramaniam, Director, Phycospectrum Environmental Research Centre, Chennai on 27.07.2012. He gave lecture on the topic of “Algal Biotechnology”.

Department of MCA Conducted one day workshop on Asp. Net with C# by Mr. J. Prakash Jeyaram, Senior Programmer, and P. Vasudevan, Junior Programmer, V Dot Software Solutions, Madurai, on 01.08.2012.

A one day workshop on “Android Applications” by Mr. P. Rajesh, Android Developer & Mr. S. Dinesh, Android Developer, Star Technologies, Madurai was arranged on 10.8.2012 by MCA Dept.

The Department of IT inaugurated association on Saturday, 28th July 2012. Mr. P. Senthil Kumar, Manager-HR, American Megatrends India Private, Chennai was the chief Guest & delivered the inaugural address. The Program was organized by Prof. D. V. Pradeep Sankar, HOD/IT.

IT association (TECHBITA’12) conducted a one day “ELOCUTION COMPETITION” for all Second, Third & Final Year Students.

The Dept. of Biotechnology organized “Fresher’s Day Celebration” for freshers on Sept 27th. IV year students gave presentation about scopes and opportunities in Biotechnology. III and II year students explained the applications of Biotechnology.
Student Activities

- J. Johnsolomon and C. Gowtham, III year EEE students have won First prize in circuit debugging and Third prize in word hunt in the national level technical symposium Zeets’12 on 27.09.2012 at Ranganathan Engineering College, Coimbatore.

- K. Balaji and K. Vairamuthu, III year EEE students have won First prize in project presentation in the national level technical symposium TENDENZIA’12 on 29.09.2012 at Park College of Engineering and Technology, Coimbatore.

- M. Palpandi, R.K.Vishok Narayan, V.Karthick, M.Ragesh Kannan & C.Jebaraj Pandian of Final year IT Participated and won the 1st Prize in “AD-ZAP” conducted by Mechanical Department at P.S.R Engineering College, Sivakasi on 1st September 2012.

- R.K.Vishok Narayan and V.Karthick of final year IT Participated and won 1st Prize in QUIZ conducted by Mechanical Department at P.S.R Engineering College, Sivakasi on 1st September 2012.

- S. Srinivasa Perumal, M. Anand, C. Vijaya Krishna Moorthy & A. Arun Ram Kumar of final year IT participated and won 2nd Prize in Model Making at ENGINEERS DAY CELEBRATION conducted by Department of Civil Engineering at P.S.R Engineering College, Sivakasi on 15th September 2012.

- S. Ram Babu and N. Vigneshwar of Third year IT presented the paper on “Privacy Preserving Public Auditing for Data Storage Security in Cloud Computing” and won the 2nd Prize in the competition conducted by Mechanical Department at P.S.R Engineering College, Sivakasi on 1st September 2012.

- T. Saranya & N.T. Gayathiri of second year IT participated and won 2nd Prize in Rare Collection at ENGINEERS DAY CELEBRATION conducted by ASOCIENS of Civil Engineering at P.S.R Engineering College, Sivakasi on 15th September 2012.

- N.Bala Nandhini and K.Divya Lakshmi of Third year IT Participated in Paper presentation “EXOTIA 12”, a National Level Technical Symposium conducted by IT Department at Sree Sowdambika College of Engineering, Aruppukottai on 18th September 2012 and won the 1st Prize.

- K.Divya Lakshmi of third year IT participated in elocution competition conducted by IT Dept. at P.S.R.Engineering College, Sivakasi 1st September 2012 and won the 1st Prize.

- Mr. R. Deena Dhayalan of Second year Civil has participated in ‘Gravita’s 12’-Automotive workshop from 14.09.12 to 16.09.2012, organized by Department of Civil Engineering, VIT University.

- Mr. E. Marimuthu & J. Subbiah of Final year Civil have won Second Prize in Surveying & Third Prize in Technical Quiz’ in the National Level Technical Symposium – CENOVAZ – 12’ on 18.09.2012, organized by Department of Civil Engineering, M.A.M. College of Engineering.


- Mr.M.Ramesh of Final year Civil delivered a special lecture on ‘Earthquake Engineering’ on 10.08.2012.
Mr. J. Sundarapandi & Mr. P. Ponraj of Final year Civil have won Second Prize at ‘Zenith (Arch Building)’ on ‘National Level Student’s Technical Symposium’ RCC 2012, on 24.08.2012, organised by Department of Civil Engineering, Sethu Institute of Technology.

Mr. Thiruppethi Selvam of Final year has won Third Prize at ‘CADD Contest’ on ‘National Level Student’s Technical Symposium’ RCC 2012, on 24.08.2012, organised by Department of Civil Engineering, Sethu Institute of Technology.

Mr. M. Ramesh of Final Year has participated in ‘National Level Student’s Technical Symposium’ RCC 2012, on 24.08.2012, organised by Department of Civil Engineering, Sethu Institute of Technology.

Mr. P. Prawin Raj, Mr. S. Saravanakumar, Mr. T. Selvam, Mr. T. Selvamuthumani, Mr. C. Selvendran, Mr. S. Sivaram & M. Nagoor Maideen of third year students participated in the workshop on “Emerging Trends in Structural Engineering & Surveying Techniques” on 30.08.2012, organised by Civil Engg. Dept. Anna University Constituent College Din-digul.


30 Final year students of MCA participated in one day workshop on “Software Testing” conducted at Sri Sowdambika Engineering College, Aruppukottai on 17.8.2012.

7 students of MCA participated in Intra-College Technical Symposium conducted by Department of Mechanical Engineering, P.S.R. Engg College, Sivakasi on 01.09.2012.

Our final year students Mr. C. Ayyanar & Mr. M. Durairaj have participated in paper presentation on the topic “Alternate fuels in vehicle of magnetic deviation” in national conference on changing scenario of Mechanical Engineering and Technology at Jayamatha Engineering College, Aralvoimozhli on 14th September 2012.

Our final year students Mr. P. Muthupani and Mr. G. V. Praveen have won 1st Prize in Junk Yard, in Kamaraj College of Engineering and Technology, Virudhunagar on 26.9.2012.

Our final year students Mr. S. Ravikumar and Mr. A. Vijay have won 2nd Prize in Quiz, in J.J. College of Engineering and Technology, Trichy on 27.9.2012.

II year Mechanical Engineering students Mr. S. Janakiraman & Mr. P. Ayyappan have actively participated in the event paper presentation organized by the department of mechanical engineering of Marthandam College of Engineering on 11th September 2012.

III year Mechanical Engineering students Mr. P. Arunkumar & Mr. C. Aravindaraj have participated in paper presentation competition at Jayamatha Engineering College, Aralvoimozhli on 14th September 2012.

Our final year students Mr. R. Jayakarthikeyan & Mr. M. Mohinder Ragu have actively participated in the event paper presentation organized by the Department of Mechanical Engineering of Marthandam College of Engineering on 11th September 2012.

III year Mechanical Engineering students Mr. K. Gnana Prakash, Mr. M. Nanda Kumar and Mr. P. Lakshmanan have participated in a one day workshop in Hindustan Engineering College Coimbatore on 7.8.2012.
• III year Mechanical Engineering students C.Arvindraj and P.Arun Kumar have participated & won the 1st prize in Treasure hunt in a one day national conference in Jayamatha Engineering College, Kanyakumari on 14.9.2012.

• T.Mariappan, E.Marimuthu, M.Kalaiyarsan, S.ManiKandan, K.Karuppasamy P.Guruviya of Final year/Civil has participated in Workshop on ‘Rivet Architecture’ on 11.08.2012 & 12.08.2012, organized by Department of Civil Engineering, Mepco Schlenk Engineering College.

• M. Kalaiyarsan & T.John Thiraviaraj of Final year Civil have won First Prize in Paper presentation at ‘National Level Student’s Technical Symposium’ RCC 2012, on 24.08.2012, organized by Department of Civil Engineering, Sethu Institute of Technology.

• 7 students of MCA participated on National Level Technical Symposium conducted by Department of M.C.A, Mepco Schlenk Engineering College, Sivakasi on 15.09.2012.

• Our final year students of Mech S.Sivanantham and M.Balakrishnan have participated in a One day workshop in Hindustan Engineering College Coimbatore on 7.8.2012.

• Our final year student B.Sivasankar has participated in the “Short term training program on Computational Fluid Dynamics” held at Noorul Islam University Kanyakumari from 27.9.2012 to 29.9.2012.

• In Department Of ECE, Vinu.M.Sankaraligam, K.Vishnu Prasad and M.Vignesh Kumar, Final Year Students have won 1st Prize in Quiz in Asociens’2012

• Third year students of Biotech, N.Vasanthi, N.Venkadeswari, P.Gayathri, S.Ramprabha attended workshop on “ICT Application in Health Care” at PSNA College of Engineering on 9th and 10th August.

• Second Year Students of Biotech., J.Kuzhandai shamlie and S.Saranya got first prize for “Art from waste” on 1.9.2012 at P.S.R.Engineering College.


• M.Palaniyappan and J.Kuzhandai shamlie Bio Tech, Participated Badminton on 1.9.2012 at Mepco schlenk engineering college,sivakasi.

• P.Praveen Kumar of Third year Bio Tech student Participated Cricket on 15.9.2012 at Anna University,Tirunelveli.

• P.Praveen Kumar of Third year Bio Tech student Participated Football on 24.9.2012 at kalasalingam University,Krishnankovil.

• 25 Students of Biotechnology students participated in National Seminar at Mepco Schlenk Engineering College, sivakasi on 29.09.2012.

• Two students of Second year MBA participated in Inter-Collegiate & Inter-Disciplinary Seminar on Women Entrepreneurship Development conducted by V.V.Vanniaperumal College for Women on 20th July, 2012 at Virudhunagar.

• Five students of Second year MBA participated in Inter-Collegiate meet – 2012 conducted by Department of MSW (Human Resources), Madurai Institute of Social Science on 22nd August, 2012 at Madurai. Five Students won Prizes in Various events. Ms.K.Geetharani and Ms.B.Ramya won 2nd prize in Quiz, Ms.M.Muthumari and Ms.J.Devika won 3rd prize in Paper Presentation and Ms.S.Mangaiyarkarasi won 3rd prize in Case Study.

10 students of Second year MBA participated in VAGANS 2K12 – National Level Symposium conducted by Velammal College of Engineering & Technology on 14th September, 2012 at Madurai.

31 students of Second year MBA participated in Engineer’s Day Celebration’12– An Intra College Competition conducted by Department of Civil Engineering, P.S.R. Engineering College, Sivakasi on 15th September, 2012.

Prof.D.V.Pradeep Sankar, HOD/IT Prof.A.Ramathilagam, Asso Prof/IT, Ms.N.KowsalyaDevi, AP/IT participated in the AICTE Sponsored National Seminar on “RESEARCH ISSUES OF CLOUD COMPUTING AND ITS APPLICATIONS” conducted by the Department of Information Technology, held on 15th September 2012.

Prof.A.Ramathilagam, Asso Prof/IT, Ms.N.KowsalyaDevi, AP/IT attended a three days Workshop on “Research Intensive National Workshop on Cloud Computing” in association with CDAC at PSG Technology, Coimbatore, on 30th,31st August 2012 & 1st September 2012.

Mr.R.Prabhu, AP/IT, Ms.G.K.Vidhya, AP/IT participated in a one day National Level Seminar on ‘Haptic Technology’ at P.S.R Rengasamy College Of Engineering For Women, Sivakasi on 1st September 2012.

Mrs.D.Jansi Rani and Ms.S.Nivethitha attended a National seminar on “Advances on Medical Biotechnology” held on 29.09.2012 at Mepco Schlenk Engineering College, Sivakasi.

Prof.A. Muthiah, HOD/Mech has attended a Two Day National Workshop on “Optimization Techniques for Multi Criteria Decision Models (OTMCDM)” on August 10-11, 2012 at Thiagarajar College of Engineering, Madurai -25.

Dr.K.RubaSoundar HOD/CSE has done a Workshop on Problem solving in C,C++,ICTACT On Sept 3rd and 4th in P.S.R Engineering College.

In Dept of CSE 7 Staff members participated in a one day National Level Seminar on “Haptic Technology” at P.S.R Rengasamy College Of Engineering For Women, Sivakasi on 1st September 2012.

Mr S.Edwin Raja AP/CSE has attended a workshop on CyberCrime and Information Security in Panimalar Engg College on Sept 10, 11 - 2012.

STAFF ACTIVITIES

Mr. P. Saravanakumar LT / EEE and Mr. D. Ramakrishnan LT / EEE participated in the training program on “Trouble Shooting of Electronic Equipments on 8th September, 2012 at Ratnavel Subramanian College of Engineering and Technology, Dindigul.

Mr. C. Senthil Kumar, Professor and Head/ EEE attended DRDO sponsored two days National Level Technical Seminar on “Energy Efficient Artificial Intelligence Drives – Recent Trends and Perspective” at National Engineering College Kovilpatti on 14th – 15th September 2012.

Mr.R. Karthik, AP/BioTech has given Guest Lecture in the field of “NANO TECHNOLOGY” for third year and final year students.
MMA Student Chapter Activities:

MMA Student Chapter conducted one-day workshop on “Strategic Marketing” on 21st September, 2012. Mr. M. Vijay Balaji, Director, HR-Flex, Chennai was the Resource Person for this workshop. In this workshop, he trained the students on Strategic Marketing which is the identification of one or more sustainable competitive advantages, a firm has in the market that it intend to serve and allocation of resources to exploit them.

The entire workshop has gone well not only with the theoretical concepts but also with more practical and interactive sessions by playing video clips regarding Strategic Marketing.

54 students of first year MBA and 57 students of second year MBA were participated in this workshop.

IETE STUDENTS FORUM:

The IETE Students Forum is conducting Special coaching arrangements for GATE 2013. IETE forum conducted an Intra Department symposium named NERDZ’12 in order to help the students to come out with their creativity. Dr. R. Shantha Selva Kumari, HOD/ECE of Mepco Schlenk Engineering college, Sivakasi presided over the Valedictory function and distributed the prizes.

PLACEMENT AND TRAINING CELL:

- A Special Training Programme has been conducted for the IV Year Students for Six days from 09-07-2012 to 14-07-2012. Around 256 students from various departments had participated. Training was given by FACE, Chennai.
- A six day training programme had arranged for III year students on Communication, Soft skill and Verbal ability from 09-08-2012 to 14-08-2012. Around 143 students from all departments had participated. The trainers were from AXIOM Academy, Chennai.
- NAC-TECH a screening test for all final year students by NASSCOM had been conducted in our campus on 04-08-2012. 231 students from all departments had taken the test successfully.
- JCI (Junior Chamber International) sivakasi dynamic had conducted a one day programme “Mega Future” on communication skills, leadership etc., and all students from first and second year participated on 25-09-2012.
- TCS-ion a group of Tata Consultancy Services decided to conduct all public online exams like GATE, TOFEL, and Banking Services etc in our college as a center, our management had agreed to provide necessary infrastructure for the welfare of student community. Officials from TCS inspected our campus and confirmed about 400 systems for conducting online exams.
- An off-campus interview was conducted by Vernalis Systems, Chennai in VHNSN College, virudhunagar on 22nd and 23rd September 2012. 31 students from final MCA had attended among the 800 participants. Our student G. SAROJINI got selected among the 8 placed students.